

# *Baron*



okamura



# Baron

Ergonomic Mesh Chair

## Office seating for your cutting edge working style

Experience the pleasure of sitting in a chair of the most advanced ergonomic design. Complement and invigorate any office arrangement with a chair design of extraordinary simplicity. Embellish your workspace with a choice of 12 mesh fabric colors. The team of the Italian design firm Giugiaro Design and Okamura Corporation has created a completely new kind of mesh chair. Baron series uses the world's most advanced seating technology to create office chairs to meet the needs especially for today's cutting edge work spaces.



Giorgetto Giugiaro



reddot design award  
winner 2006



product  
design  
award  
2006







Medium Blue



Lime Green



Brown



Dark Blue

Innovative design, rich variation:  
The future of office seating embodied in a simple and innovative design.





**An Innovative Design for Your Work Area**

Baron with the right color and style to express the individuality of the worker.  
The refined design and function supports the worker.  
Baron creates a fresh and active atmosphere even in the team environment.





**The white frame color provides a light and fresh atmosphere**

A combination of white color mesh chairs with a distinctive sense of cleanliness and openness. It makes the working atmosphere even brighter, while producing a creative office environment.





**An Exceptional Fit with Beautiful Gradation**

Baron Gradation Support Mesh Type is prepared to support workers not only in their own work area, but also in conference and meeting rooms and a variety of other office environment. Baron well-supports the back, enabling comfortable and pleasant meetings.



## GIUGIARO DESIGN

The famous Italian industrial design firm Giugiaro Design collaborated with Okamura to create the Baron series. Besides beautiful styling and superior functionality, Baron is particularly distinguished by a simple and sharp design in tune with contemporary needs and taste. Baron's synthesis of "cutting-edge Italian design and Japanese technology" will revitalize your office space.



### Giorgio Giugiaro

Born in Italy in 1938, Giugiaro began designing at age of 17 at the Fiat Style Center. At 21, he joined the Bertone Styling Center. In 1968, he went freelance and established Italdesign Corporation. In 1981, he founded Giugiaro Design. His countless innovative designs have made him one of the world's leading industrial designers.



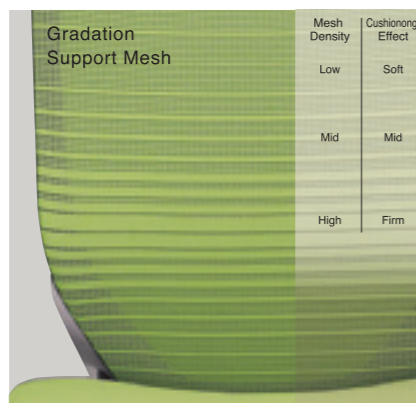
## ERGONOMIC CONCEPT

### 1. Precision features for comfortable seating

One of the most outstanding features of the Baron Series is its exceptional seating comfort. Newly developed mesh materials and Baron's advanced design provides the most comfortable seating for wide range of physique, guaranteeing fatigue-free support and stability even after hours of sitting.



Standard mesh chairs with moderate resiliency that firmly support your body. The exceptional breathability provides comfort even after long hours of sitting.



Gradation support mesh chairs with varying densities. The lower back area is made firmer for better lumbar support. The upper back area is less firm, offering more comfort.



Featuring a stylish half-transparent design, the lumbar support comfortably conforms to your physique and provides back support. You can adjust the height of the lumbar support up to 2inches(50mm).



A wide headrest gently supports the back of the head. A movable and fixed type is available.



For the movable headrest, height and angles can be adjusted.



You can add an optional upper garment hanger to your chair, either to the chair's high-back or low-back variation.







## ERGONOMIC CONCEPT

### 2. Naturally comfortable seating and ergonomically smart operation

Comfortable reclining is another remarkable feature that makes Baron such a pleasure to sit in. Baron's unique ankle tilt reclining mechanism naturally follows bodily movement even while working at a computer. Ease of operation and easy to use controls enables the user to adjust seat height and reclining angle to his or her natural posture.



You can use the lever on the lower left to either set the recliner to move freely with your body motion or lock it at your favorite angle to a maximum of 23°.



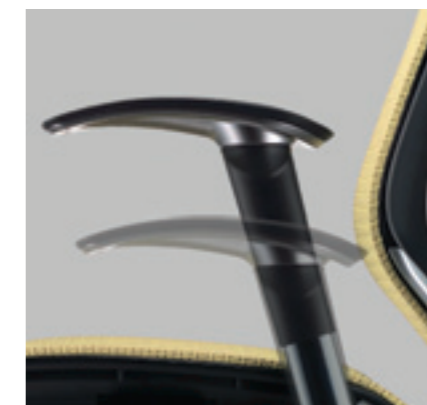
You can use the tension dial positioned underneath within easy reach of the right hand to finely tune reclining tension to your favorite setting.



You can use the lever on the lower right to adjust the seat height up to 4inches(100mm).



Levers within easy reach of hands enables you to easily slide the seat backward and forward up to 2inches(50mm).



You can easily adjust the position of the ratchet-style armrests up or down to a maximum 4inches(100mm).



You can adjust the arm pads in 30° increments up to 90° (two inward settings and one outer setting) to give you comfortable elbow support when using a computer or doing other tasks.





# 12 Standard Mesh Colors

Standard mesh material with moderate resiliency. Available in 12 different colors to express the user's individuality.



# 6 Gradation Support Mesh Colors

Cutting edge mesh material developed in our pursuit of comfortable seating. Available in 6 different colors to complement the style and design of any office.





## STYLE VARIATIONS

Twelve different mesh and fabric color variations offer a broad range of possibilities. You can select frame and seat combinations and choose the color variations that best fit your workplace needs and individual taste. You can select a high back or a low back as well as an extra-high back variation with attached headrest. You can choose a chair with or without armrests. Guest chairs are also available.



Body Color : Black / Frame Color : Polished



Body Color : Black / Frame Color : Silver



Body Color : White / Frame Color : Polished



Body Color : White / Frame Color : Silver



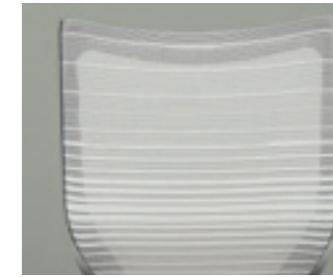
Seat Type : Mesh



Seat Type : Fabric



Mesh Type : Standard mesh



Mesh Type : Gradation Support mesh

POLISHED



Extra High Back with Armrest



High Back with Armrest



Low Back with Armrest



High Back without Armrest



Low Back without Armrest



Guest Chair (chrome)

SILVER







## MATERIALS & RECYCLING

Recycled materials: **53%**

Recycled materials are used in aluminum and resin parts. These materials make up about 53% by product weight.

Recyclability: **97%**

With future recyclability firmly in mind during the design stage, we use homogeneous materials as much as possible. After use, our products can be collected and disassembled into homogeneous materials.

Standard Mesh		Models with Mesh Fabric Back and Seat										
BACK												
SEAT												
	Black FDH1(FDC1+FDD1)	Light Gray FDH3(FDC3+FDD3)	White FEH3(FEC3+FED3)	Dark Blue FDH4(FDC4+FDD4)	Medium Blue FEH4(FEC4+FED4)	Dark Green FEH5(FEC5+FED5)	Lime Green FDH6(FDC6+FDD6)	Pistachio Green FEH6(FEC6+FED6)	Beige FEH7(FEC7+FED7)	Orange FDH8(FDC8+FDD8)	Brown FEH8(FEC8+FED8)	Red FDH9(FDC9+FDD9)
Standard Mesh		Models with Mesh Fabric Back and Cushion Seat										
BACK												
SEAT												
	Black FDF1(FDC1+FBA1)	Light Gray FDF3(FDC3+FBA3)	White FEF3(FEC3+FEA3)	Dark Blue FDF4(FDC4+FBA4)	Medium Blue FEF4(FEC4+FEA4)	Dark Green FEF5(FEC5+FEA5)	Lime Green FDF6(FDC6+FBA6)	Pistachio Green FEF6(FEC6+FEA6)	Beige FEF7(FEC7+FEA7)	Orange FDF8(FDC8+FBA8)	Brown FEF8(FEC8+FEA8)	Red FDF9(FDC9+FBA9)
Gradation Support Mesh		Models with Gradation Support Mesh Fabric Back and Cushion Seat										
BACK												
SEAT												
	Black FGR1(FGP1+FBA1)	White FGR2(FGP2+FEA3)	Medium Blue FGR3(FGP3+FEA4)	Aqua Blue FGR4(FGP4+FEA1)	Lime Green FGR5(FGP5+FBA6)	Red FGR9(FGP9+FBA9)						

## ECOLOGY



Okamura uses environmentally friendly materials and modular designed parts. Additionally, major resin parts are labeled for easier recycling and disposal.



# THANK YOU !!!



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